

ARP

Review

Member Contact Details

Communication Strategy

Monthly Educational Program

National Focus

- January:** Women's & Mental Health
- February:** Cardiac & Allergies
- March:** Colorectal Cancer & Concussions
- April:** Stress
- May:** Mental Health
- June:** Men's Health, Diet & Weight Loss
- July:** Vision & Child Obesity
- August:** Immunizations
- September:** Cholesterol & Drug & Alcohol Addiction
- October:** Breast Cancer, Tobacco & Vaping
- November:** Diabetes & Weight Loss
- December:** Disabilities

Health Plan Focus

- Ovia & MDLIVE Behavioral Health
- Rx & ConnectDME
- Member Rewards & MDLIVE
- Annual Renewal Period
- Hinge & MDLIVE Behavioral Health
- Well OnTarget & Child Benefits
- New Plan Year
- Member Rewards & Preventive
- Omada & ConnectDME
- Tobacco Cessation & MDLIVE
- Naturally Slim & Livongo
- Zero Out-of-Pocket Procedures

Free Select Medical Procedures

No Deductible, **No** Co-Insurance & **No** Co-Pays!

- Available with **Diamond**, **Platinum**, **Gold**, **Silver** & **Bronze** Plans
- BlueDistinction Network Providers
- Only the Safest, Highest Quality & Efficient Providers Qualify
- Call HAS Customer Service for Details
- Covers 5 Main Treatment Areas:
 - Cancer
 - Cardiac
 - Orthopedic
 - Maternity
 - Transplant

HAS

Health Advocacy Solution from  **BlueCross
BlueShield**

- Available with **Diamond**, **Platinum**, **Gold**, **Silver** & **Bronze** Plans
- Guaranteed ROI of 1:1
- Single Point of Contact
- Personal Health Advocate
- Next Generation Proactive & Holistic Approach
- New ID Cards Required

Member Rewards

Members Can Earn **Free** Cash Rewards

- Available with **Diamond, Platinum, Gold, Silver** & **Bronze** Plans
- Must Call Customer Service
- Must Attend a Top 3 Cost Effective Provider
- Cash Rewards Range from **\$50** to **\$500**
- Rewards Available for 50+ Procedures
- Reward Examples:
 - \$ **50** Mammogram
 - \$**150** MRI
 - \$**250** Colonoscopy



omada

Free Digital **Pre-Diabetes, Hypertension & High Cholesterol** Solution
for Condition Management

- Available with **Diamond, Platinum, Gold, Silver & Bronze** Plans
- Changes Behaviors
- Simple to Use Connected Health Devices
- Personalized Feedback
- Interactive Education Program
- Peer Support Community



Free Digital **Diabetes** Solution for Condition Management

- Available with **Diamond, Platinum, Gold, Silver & Bronze** Plans
- Connected Health Device
- Unlimited Free Strips
- Live Support After Out-of-Range Readings
- Personalized Insights
- Expert Coaching
- Reports for Doctors
- Custom Alerts



Hinge Health

Free Digital Physical Therapy Solution

- Available with **Diamond, Platinum, Gold, Silver & Bronze** Plans
- Replaces Costly & Inconvenient Physical Therapy Visits
- Helps Reduce Pain & Avoid Surgeries
- Personalized Exercise Therapy Plans
- Free Tablet Computer & Wearable Sensors Providing Live Feedback of Stretches & Exercises
- Unlimited 1-to-1 Health Coaching via Text, Email or Call
- Call HAS Customer Service to Enroll



Free Digital Wellness & Fitness Platform

- Available with **Diamond, Platinum, Gold, Silver** & **Bronze** Plans
- Health Assessment
- Self Management Programs
- Wellness Coaching
- Tools & Trackers
- Mobile App
- Call HAS Customer Service to Enroll or Login to BlueAccess for Members

natura)(ySlim[®]

Free 10-Week Digital Weight Loss Program

- Available with **Diamond, Platinum, Gold, Silver & Bronze** Plans
- It's Not What You Eat, It's When & How You Eat
- Short Educational Videos Each Week
- Teaches How to Lose Weight & Improve Health
- No Fasting
- No Diet Foods
- No Calorie Counting
- Available to Members & Spouses
- Call HAS Customer Service to Enroll

oviahealth™

Free Digital Fertility, Pregnancy & Parenting Solution

- Available with **Diamond**, **Platinum**, **Gold**, **Silver** & **Bronze** Plans
- Making a Health, Happy Family Possible for Everyone
- Suite of Mobile Apps
- Call HAS Customer Service to Enroll
- Offers
 - Predictive 1-on-1 Coaching
 - Education
 - Symptom Tracking
 - & More...



ovia fertility



ovia parenting



ovia pregnancy

Connect 360 from



EXPRESS SCRIPTS®

- Guaranteed ROI
- Personalized & Optimized End-to-End Member Approach
- Triggered Interventions
- Care Coordination
- Population Health Management
- Key Areas of Guaranteed Adherence & Other Improvements:
 - Diabetes
 - Inflammatory Conditions
 - Opioid Dependence
 - Cardiovascular Disease
 - Pulmonary
 - Behavioral Health

Enhanced Dental Plan

	Enhanced	Standard
Deductible	25	50
Plan Paid Annual Max	2,500	1,500
Preventive	0%	0%
Member Co-Shares		
Basic Services	15%	20%
Major Services	40%	50%
Orthodontics		
Deductible	0	0
Co-Share	50%	50%
Max (Lifetime)	1,500	1,500

Health Rates for 2020/21 Plan Year

3% Increase Across the Board

	Diamond Preferred	Platinum	Gold	Silver	Bronze	Diamond Choice
	3%	3%	3%	3%	3%	3%
Member Rate						
Current	586.02	545.58	513.36	484.06	455.34	626.94
Proposed	603.60	561.94	528.76	498.58	469.00	645.74
\$ Difference (compared to current Member Rate for the same plan)						
Monthly	17.58	16.36	15.40	14.52	13.66	18.80
Annual	210.96	196.32	184.80	174.24	163.92	225.60
\$ Difference (compared to Diamond Preferred)						
Current	N/A	-40.44	-72.66	-101.96	-130.68	40.92
Proposed	N/A	-41.66	-74.84	-105.02	-134.60	42.14
Shift	N/A	1.22	2.18	3.06	3.92	-1.22
% Spread (compared to Diamond Preferred)						
Current	N/A	-6.9%	-12.4%	-17.4%	-22.3%	7.0%
Proposed	N/A	-6.9%	-12.4%	-17.4%	-22.3%	7.0%
Shift	N/A	0.0%	0.0%	0.0%	0.0%	0.0%